



# 7<sup>th</sup> WORLD CONGRESS

## WCPGHAN 2024

of PEDIATRIC  
GASTROENTEROLOGY,  
HEPATOLOGY and NUTRITION

4-7 DECEMBER 2024

FISPGHAN - LASPGHAN



## COMMERCIAL DOSSIER



# BUENOS AIRES

# CONVENTION CENTER (CEC:) ARGENTINA





## Welcome message

Ladies, Gentlemen:

My name is Daniel D'Agostino and I am the President of the 7th World Congress of Pediatric Gastroenterology, Hepatology and Nutrition, organized jointly by the Latin American Society for Pediatric Gastroenterology, Hepatology, and Nutrition (LASPGHAN), and the Federation of International Societies for Pediatric Gastroenterology, Hepatology and Nutrition. The congress will take place in Buenos Aires, Argentina, December 4-7, 2024. Previous World Congresses have attracted approximately 3000 attendees from all over the world. Here we present to you several commercial opportunities. If you do not find any that suits your Company's needs please do not hesitate to contact us.



## Venue

### BUENOS AIRES CONVENTION CENTER (CEC)

- Av. Figueroa Alcorta 2099
- Ciudad Autónoma de Buenos Aires – Argentina
- <http://www.cebuenosaires.com.ar/>

The Buenos Aires Convention Center was created with the aim of positioning itself among the most important convention centers in Latin America and consolidating Buenos Aires as a destination for meeting tourism.







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## Technical secretariat

**Fase20**  
congresos

Cucha Cucha 1055 – Piso 3 Depto A  
1405 Capital Federal - Buenos Aires – Argentina

**Tel.:** +54 11 4588 0660

**Web:** [www.fase20.com](http://www.fase20.com)

**Email:** [worldcongress@wcpghan2024.org](mailto:worldcongress@wcpghan2024.org)



## Summary of collaborations

COLLABORATIONS	COSTS
Platinum sponsor. Main sponsor of the Congress	50.000 USD
Gold sponsor	30.000 USD
Silver sponsor	20.000 USD
<b>COMMERCIAL EXHIBITION</b>	
Space for booth/stand	3.000 USD
Space for Table	2.000 USD
Display in sponsor area	1.500 USD
<b>SCIENTIFIC ACTIVITIES</b>	
Symposium	20.000 USD
<b>TECHNOLOGY SERVICES</b>	
iEvents APP	4.000 USD
Advertisement - iEvents APP	1.000 USD
<b>OTHER COLLABORATIONS</b>	
Congress Website	3.000 USD
Congress Wifi	25.000 USD
Insert in the Congress Bag	1.500 USD
Congress bag	Consult the technical secretariat
Coffee breaks	Consult the technical secretariat
Notepads and Pens	Consult the technical secretariat

**\*TAX not included (21%).**

Note: the organizing Committee is open to suggestions should you be interested in any other collaboration not included on this dossier.

**“Argentine companies without international representation contact the Technical Secretariat for their agreements”.**





**Summary of collaborations**

**Sponsor  
provides**



## Collaboration Packages

The **7<sup>th</sup> World Congress of Pediatric Gastroenterology Hepatology and Nutrition** offers the opportunity to participate as a sponsor at three levels:

### Level 1: Platinum sponsor. Main sponsor of the Congress:

This includes:

- Your logo and the link to the website of your company on the conference website
- Your logo on the cover of the Book of Abstracts
- A one-page advertisement of your company in the Book of Abstracts
- Sponsor information included in the Conference bags
- This pack includes a floor space for a 6m<sup>2</sup> (64.5 square feet) booth\*.
- This pack includes 5 free registrations

*\*The costs of the stand are paid by the exhibitor. The equipment costs to be paid by the exhibitor.*

### Level 2: Gold sponsor:

This includes:

- Your logo and the link to the website of your company on the conference website
- Your logo on the cover of the Book of Abstracts
- A one-page advertisement of your company in the Book of Abstracts
- Sponsor information included in the Conference bags
- This pack includes a floor space for a 6m<sup>2</sup> (64.5 square feet) booth\*.
- This pack includes 3 free registrations

*\*The costs of the stand are paid by the exhibitor. The equipment costs to be paid by the exhibitor.*

### Level 3: Silver sponsor:

This includes:

- Your logo and the link to the website of your company on the conference website
- Your logo on the cover of the Book of Abstracts
- Sponsor information included in the Conference bags
- This pack includes a floor space for a 6m<sup>2</sup> (64.5 square feet) booth\*.

*\*The costs of the stand are paid by the exhibitor. The equipment costs to be paid by the exhibitor.*



## Space for Booth/Stand

### Collaboration details:

- The collaborator will have access to a 3x2m (9.8 x 6.6 feet) of floor space in exhibition area.
- The spaces will be assigned in order of arrival of the petitions.
- The equipment costs to be paid by the exhibitor. Mounting and dismantling not included.



## Space for Table

### Collaboration details:

- The collaborator will have access to a 2x0.6m (6.6 x 2 feet) of floor space in exhibition area.
- The spaces will be assigned in order of arrival of the petitions.

## Display in sponsor area

### Collaboration details:

Grants access to set up a roll up banner (Display) (2.00m height x 0.90m wide) (6.6x 3 feet) with sponsoring company or product logo.

Will be available in the exhibition area during the whole congress.







**Summary of collaborations**

# Scientific Activities



# Symposium

## Collaboration details:

- Sponsored 1.5 hr session.
- The sponsor may propose a structure and topics focused on their own brand products as long as it adapts to the given time and the general objectives established by the Congress Organizing and Scientific Committees.
- Both the content and the speakers of the symposium must be previously approved by the Organizing Committee.
- The costs incurred by speakers and moderators (registration, travel, accommodations and fees) will be covered by the sponsoring company. These are NOT included in the collaboration price. The technical secretariat may coordinate these items and bill them directly to the sponsors if they wish.
- The room includes projection and basic sound, for special requirements please contact the Technical Secretariat.







**Summary of collaborations**

# **Technology Services**



## iEvents

### What is it?

- It is an application downloaded directly from the Apple's App store or Google Play allowing the delegate to interact in real time with the organization of the Congress, receiving in digital format all the necessary information which in turn allows the management of one's own agenda.

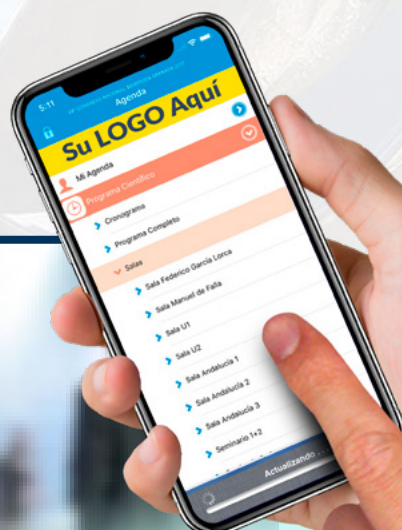
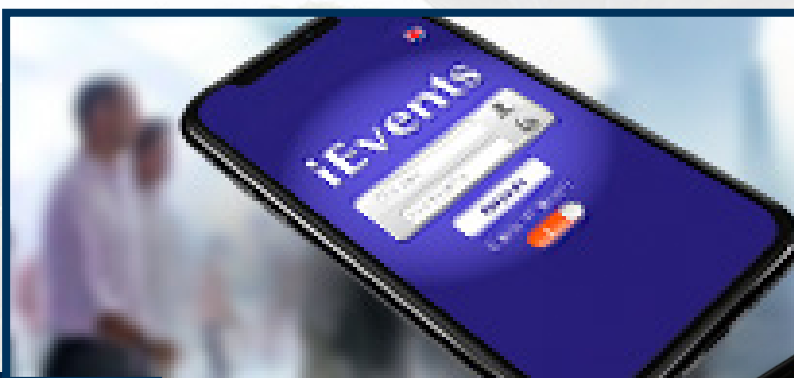
### How does iEvents work?

- After having received confirmation of registration to the Congress, the user can download the application for smartphones and directly access their information entering the user identification and password provided by the technical secretariat.
- Before the Congress begins the user can update and prepare their own personal agenda with the scientific activities of their choice.

### What if their terminal is not compatible?

- For delegates whose terminal is not compatible with either Apple or Android, a Bluetooth server will be activated at the venue so Congress information can be received. All that is needed is to approach one of the Touch screen totems located in the Technical Secretariat and allow the interaction with their device.
- In case they do not want to use mobile devices, there will be Touch screen totems available for consulting the application situated throughout the venue
- The Sponsor will have its logo placed on every page and section of the app.

## Advertisement on iEvents APP





**Summary of collaborations**

# **Other Collaborations**



## Other Collaborations

### Congress Website

#### Features:

- Sponsorship of the official Congress website. The sponsor will have its logo placed in our website, which will be displayed following the Organizing Committee instructions to ensure the scientific integrity of the event.

### Congress Wifi

#### Features:

- Sponsorship of the official wifi of the Congress. The sponsor will put its name on the Wifi and password to ensure the visibility by all attendees.

### Insert in the Congress Bag (Each Insert):

#### Features:

- Sponsor information will be included in the delegate's information material once approved by the organizing committee.

### Congress Bag

#### Features:

- The Company name and logo will be placed on each bag given to all delegates. In addition, with this promotion you can include a promotional document inside the bag (the cost includes printing).

### Coffee Break

#### Features:

- The Logo of the Company will be displayed of the coffee break locations. All delegates will use this service.

### Notepads and Pens:

#### Features:

- The company name and logo will be printed on the notepads and pens that will be included in the Congress bag.

### Publicity in the final Program:

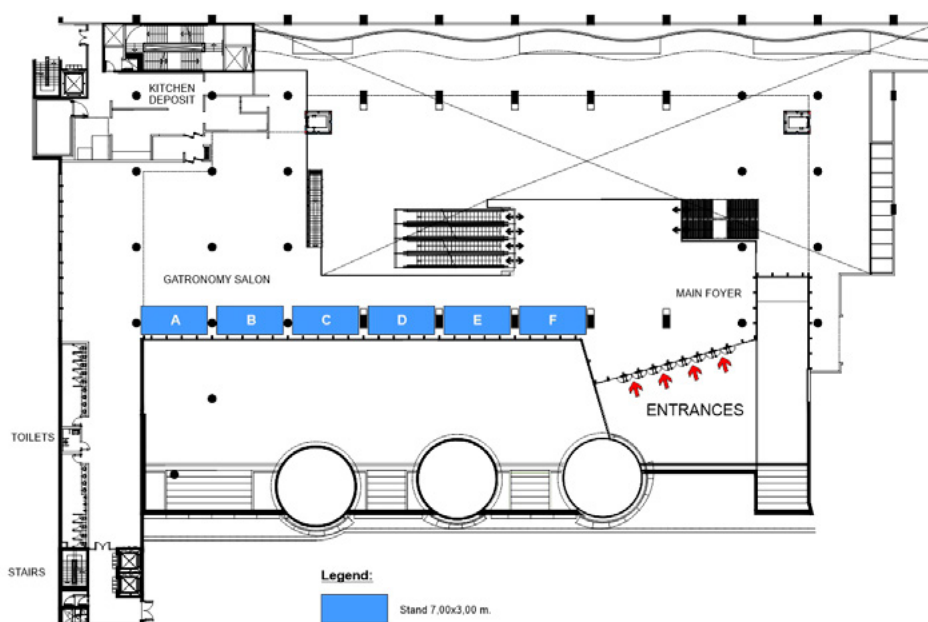
#### Features:

- A full color page or half-page advertisement in the program.

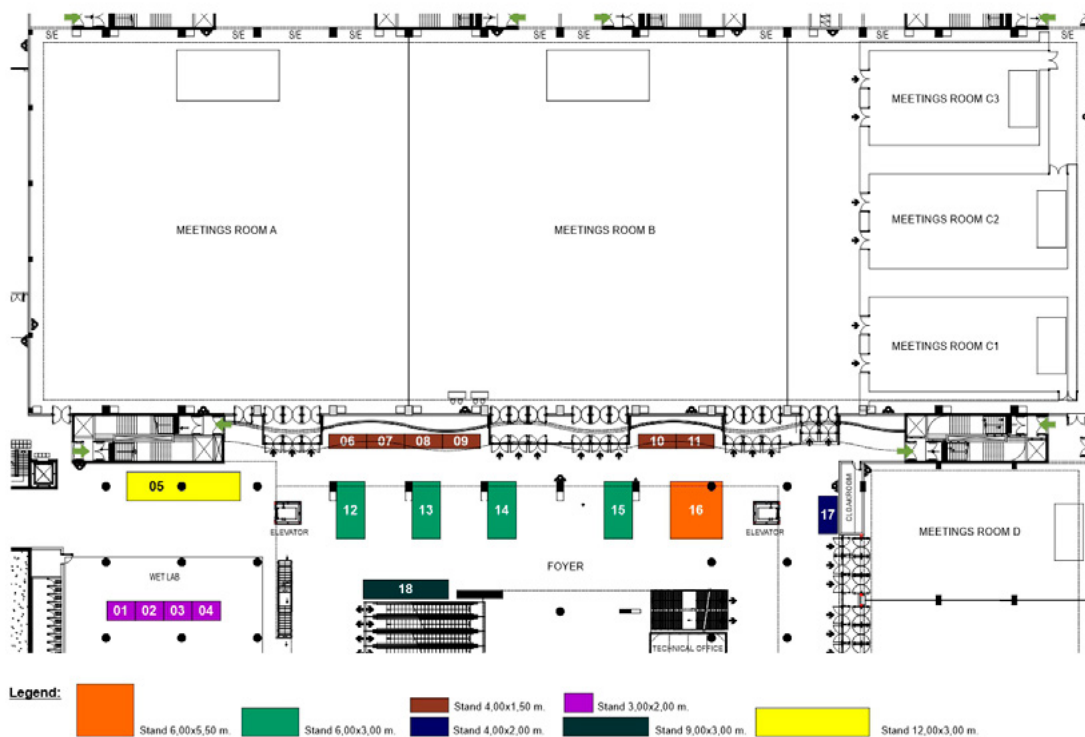


## Commercial exhibition plan

### Floor 0/ Entrance



### Basement / Halls





## Cancellation policy

Cancellations and changes to any form of collaboration with the congress must be made in writing and communicated to the Technical Secretariat of the Congress, by email: **billarramendi@fase20.com**

- As of June 3rd, 2024, the cancellation of the collaboration will lead to the loss of 100% of the contribution. Before June 3rd, 2024, cancellation of the collaboration will result in the loss of 50% of the contribution.
- All refunds will be made after the Congress.
- Collaborations, support reservations and sponsorship elements must be formalized by invoice within a period of no more than 15 days from the reservation of the space. In the case of not carrying out said billing, the Technical Secretariat may release the reservation made.
- In the event that the refund is made due to circumstances specific to the collaborating company, in no case will the amount of the collaboration be refunded.

Exceptional cases of cancellation, postponement or force majeure circumstances:

- In the event of cancellation of the Congress for reasons beyond the control of the sponsoring entity and not holding the same or a similar alternative, the invoiced amount will be refunded.
- In the case of postponement due to force majeure or health issues which lead to the postponement of the Congress, the amount of the collaboration will be applicable for the new dates decided by the organizing societies.
- In the case of changing the format of the congress into a virtual one, the collaboration options will be negotiated with the sponsoring entity.



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## Reservation form

### Invoice data

Company name

company tax code

Address

country

City

postcode

phone number

E-mail

\*\*\* It is important that you send via e-mail the corporate logo that you want to have on the Conference publications. Formats: .tiff, .psd or .eps, of 300ppp quality.

Contact person for agreement follow-up:

Business name for publication purposes

\*\*\* Please, write it as it should appear (upper and lower case letters, accents, etc.) This business name will be used for publications,...

We accept the Exhibition conditions, and hereby request collaboration with:

Collaboration level

Scientific activity

Technologic services

Other collaborations

At the price of

+ 21% VAT, for which we will make a payment through:

**Bank transfer to: BBVA**

**Account holder: Fase 20 S.L.**

**IBAN: ES06 0182 3344 2602 0160 0719**

**BIC/SWIFT: BBVAESMMXXX**

Date

Signature and Stamp

